

## PRODUCTS AND SOLUTIONS

### BasicVoIP Communicator

BasicVoIP Communicator or SoftPhone is a Windows-based software that allows PC-to-PC, PC-to-Phone and Phone-to-PC communication.

Co-branded and private labeled solutions are available for cable operators, carriers, service providers and original equipment manufacturers.

Main features:

- + Windows Based (XP, 2000, NT, 98)
- + Excellent voice quality over Dial-Up
- + Brand, Image & Language customizable
- + Skinnable
- + USB, Bluetooth and wired headset ready
- + Address Book with Outlook Integration
- + Quick-Link to Account Info



**BasicVoIP Communicator**

### BasicVoIP Communicator Features under Development

The BasicVoIP Communicator (BVC) is going under a dramatic transformation; at the end of it, the BVC will be a true Universal Chat and Voice over Internet Protocol (VoIP) Communicator with a multi-protocol instant messaging (IM) client compatible with AOL, ICQ, MSN Messenger, Yahoo and Skype between others.

This BVC will allow users to login into multiple accounts on multiple IM networks simultaneously; end-user will be chatting with contacts on AOL, sitting in an ICQ channel and transferring files to another friend on Yahoo Messenger, all at the same time.

In addition, the BVC will allow users to establish voice communication between other BVC users. They will also be able to make regular telephone calls via the BasicVoIP platform to any phone around the world.

Future releases will include Video, PBX functionality, custom rings and other new and innovative features and capabilities.

## The Adaptive Solution

BasicVoIP's Integrated Platform, Network and R&D Team allow us to offer a complete One-Stop-Shop Adaptive Solution that allows our customers to reduce their Time-to-Market to compete in the exponentially growing VoIP market.

Our Solution combines traditional and next-generation services to create custom innovative products. The impact derived by this combination – proven traditional services plus the flexibility and advanced capabilities of VoIP – will have immediate acceptance in any marketplace since not only broadband access users are potential customers, but anyone with either a regular telephone line or a WiFi-enabled device (i.e. Cellular Phone or Laptop computer).

What really makes this combination of services even more powerful is the capability of the Platform to customize specific product that will target the specific requirements of an individual market.

From Intelligent Calling Card Services to PC-based and Analog-Telephone-Adapter (ATA) Products, you have complete control over what you offer to your customers.

## The Adaptive Services

The services we have **Adapt** into our solution could be listed as Traditional and Next-Generation. They are:

### A) Traditional:

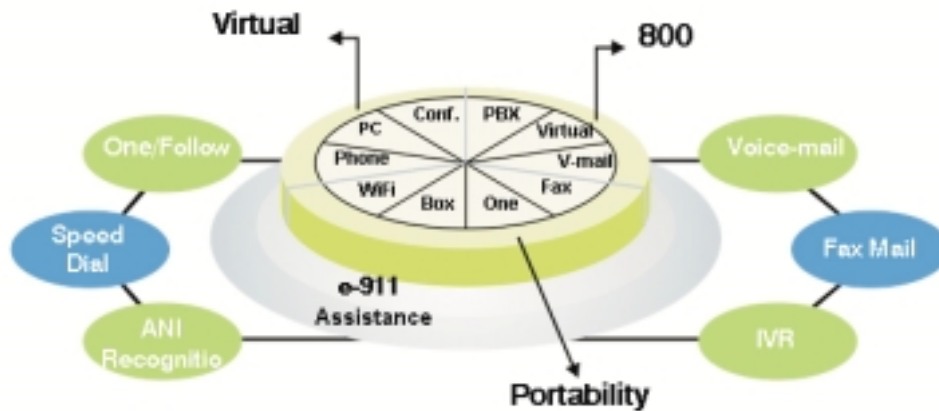
- a) Conference capabilities
- b) Calling Card
- c) Voice-Mail
- d) Fax
- e) Call back

### B) Next-Generation:

- a) VoIP Services:
  - i) Analog Telephone Adapter (“ATA”) based
  - ii) PC-to-PC
  - iii) PC-to-Phone
  - iv) WiFi
- b) Virtual Calling Cards
- c) Next-Gen DIDs:
  - i) Virtual Numbers
  - ii) Unified Virtual Numbers
- d) Business Solutions:
  - i) Virtual PBX
  - ii) IP PBX

We combine the features and capabilities of these ALL these services to create new, innovative products.

## AVAILABLE SERVICES



## How do we combine all those capabilities, features and services?

We have defined 5 distinctive elements that conform what we call a “Product”. These elements are:



1. Service: It is the “backbone” of the Product. It usually provides the name to the Product.
2. Device: Could be Hardware or Software.
3. Calling Plan: The Calling Plan could be measure by several parameters:
  - a)Outbound/Inbound,
  - b)Limited/Unlimited,
  - c)Promotional,
  - d)Seasonal.
4. Phone Number: Some Products will work without them (i.e. Calling Cards).
5. Add-In: These are primarily Value-Added features. Some can be marketed as standalone Products such as Voice-Mail and Fax.

## The Custom Innovative Products

These defined elements are described in the following chart:



## Technology

Our Integrated Platform and Worldwide Network combines the robustness of traditional Telecom Services and the flexibility of Next-Generation Technologies such as VoIP so you can customize the products and services you provide to your customers.